

**ANDREA STAMPAR ASPHER-ASHKELON COLLEGE SUMMER SCHOOL
FOR FACULTY MEMBERS OF SCHOOLS OF PUBLIC HEALTH**

August 12-24, 2018

**Ashkelon Academic College (AAC)
Preliminary Schedule 14 March 2018**

Saturday 11 August 2018	Arrival/reception/Program	Speaker
Sunday 12	Introduction: Health in Israel AM: Case Studies in Public Health PM: Public Health Leadership Working Groups assignment Working group meetings	Mankal, Reiter, Ted Tulchinsky Kasia Czabanowska
Monday 13	AM: Epidemiolog-Economic evaluation of health interventions Presentations PM Health reform: Israeli experience Presentations Working group meetings	Gary Ginsberg Avi Israeli
Tuesday 14	AM Barzilai Hopital Regional Hospital in p and war; Hypertension control PM Presentations Afternoon by the sea Dalilah beach Evening cultural event	Hezi Levi/Barzilai Lobel/Yoffi/Viskopfer
Wednesday 15	AM: Recent challenges in vaccinology Presentations PM: Care of migrants and minorities Presentations Working group meetings	Ron Dagan Nadav Davidovich
Thursday 16	Jerusalem Tour Visit Hadassah SPH + Tour of Jerusalem	Ora Paltiel, Yehuda Neumark
Friday 17	BA training in public health Dalilah beach by the sea	Robert Otok/Osnat Bashkin Zohar Mor Erasmus Proposal
Shabbat 18	Free time	Suggest picnic in national p
Sunday 19	AM: Healthy cities Presentations PM: Fluoridation Presentations Working group meetings	Milka Donchin Presentations Shlomo Zusman Presentations
Monday 20	AM: Health Promotion Presentations Working group meetings Evening cultural event	Orna Baron Epel Presentions
Tuesday 21	Negev Tour- Visit Soroka MC- PHC	Nadav Davidovitch

	Tour of Negev, Bedouin villages	
Wednesday 22	AM: Micronutrient deficiencies: iodine and acid Presentations PM: Working group summation meetings	Aaron Troen
Thursday 23	AM: Working group presentations/discussion PM: Summary and certificate presentation Closing Reception	Ted /Kasia/Kai/Darren Prof Grossman/Yitzhak Re
Friday 24	Free time and departures	

Coordinators

Ted Tulchinky, Andrea Stampar Medalist 2010
Kasia Czabanowska, President of ASPHER

Mentors

Darrel Shickle, Leeds University
Kai Michelsen, Maastricht University

Israeli Guest Lecturers

Prof Aron Troen, Professor of Nutrition, Hebrew University
Prof Ora Paltiel, Director Braun School of Public Health
Dr Milka Donchin, Coordinator, Healthy Cities, Israel
Prof Yehuda Neumark, Coordinator International MPH Program, Braun School Public Health
Prof Avi Israeli, Head of Health Administration Program, Braun School of Public Health
Prof Nadav Davidovich, Director, Ben Gurion University School of Public Health
Prof Ron Dagan, Professor of Infectious Diseases, Ben Gurion University
Dr Gary Ginsberg, Health Economics, Braun School Public Health
Prof Hezi Levi, Director, Barzilai Ashkelon Regional Hospital
Dr Yoffi, Barzilai Hospital, Hypertension Prevention Program
Prof Orna Baron Epel, Director, Haifa University School of Public Health (or associate)
Prof Nadav Davidovitch, Directors, Beersheva (BGU) School of Public Health
Prof Shlomo Zusman, Dental Health, Ministry of Health, and Hebrew University

Working Groups/ Mentors

Group A: Case Studies Analysis –Ted Tulchinsky

Group B: Leadership in PH – Kasia Czabanowska

Group C: Communication – Darren Shickle

Group D: Policy and Ethics –Kai Michelsen

Theodore Herzl Tulchinsky MD MPH , Ashkelon College



Born and raised in Brantford, Ontario, Canada 1936.
 Graduate MD University of Toronto 1961, Yale MPH
 1968. Israeli since 1976
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Career: Public health career of over 50 years started in Canada as a family physician and later as Deputy Minister of Health in Manitoba (1973-76). District health systems; Home Care Program; community health centers; West Nile Equine Encephalitis.

After immigrating to Israel in 1976, joined the Israel Ministry of Health as head of public health and then Coordinator of Health in the West Bank and Gaza (1980-1994). Worked on eradication of polio, measles, tetanus, maternal and child care; community health workers program; training programs for health personnel, water and mandatory chlorination; Rift Valley Fever; occupational health; nutrition, growth studies of children, prevalence of deficiency conditions.

Consultant to New York State Department of Health 1985-1990.

Member of World Bank Consulting Team to Russian Federation 1992-1996

Consultant to establish new schools of public health in former socialist countries 2000-2010.

Member Executive Board of the ASPHER 2003-2008.

Member of Israeli Ministry of Health Committees on Food Fortification (1996, 2011, 2018).

Awarded *Andrea Stampar Medal* (ASPHER) in 2010.

Teaching: Braun School of Public Health International MPH program since 1982. I find this stimulating and a lot from the interchange with students from around the world including publishing articles with graduates.

Founder of BA program in public health at Ashkelon Academic College, a first in Israel. Now Head of School of Health Professions at AAC.

Publications

Articles 110 in peer reviewed journals and many book chapters on a wide range of public health topics including immunization policies (polio, measles etc), nutrition policies, maternal and child health, mesothelioma, community health workers, public health ethics, development of schools of public health.

New Public Health, Academic Press/Elsevier three editions; 1999, 2106, 2014. Used widely in Israel, in Europe and North America; published in ten other languages

Case Studies in Public Health, Academic Press/ Elsevier, April 2018.

Public Health Reviews, Deputy Editor 2010-2017.



Dr habilit. Katarzyna Czabanowska

Maastricht University

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Dr habilit. Katarzyna Czabanowska is an Associate Professor at the International Health Department, School CAPHRI (Care and Public Health Research Institute), Faculty of Health Medicine and Life Sciences, Maastricht University, the Netherlands. She directs Governance and Leadership in European Public Health programme. Her research focus is on public health workforce development in Europe and includes diverse topics such as: professionalisation and development of public health workforce, public health leadership, women leadership in health care, public health competences, innovative methods for transferring, practicing and measuring skill development and mastery, assessment and self-assessment methods, competence-based education, identification of skill gaps between the job market and taught curricula. Her research is reflected in many publications including articles published in peer reviewed journals, books and book chapters. She is a visiting professor at the Faculty of Health Sciences, Jagiellonian University Medical College, Krakow, Poland, Honorary Research Fellow at the School of Health and Related Research, the University of Sheffield and the adjunct faculty member at Indian University Richard M. Fairbanks School of Public Health, the US. She is the President of the Association of Schools of Public Health in the European region (ASPHER) and Chair of the EUPHA Working Group on Public Health Leadership. She holds a Badge of Honour from the Public Health Faculty, Medical University of Sofia and serves as a WHO expert in the area of Public Health Leadership and public health workforce development and planning.

Selected publications:

1. S Kalaitzi, K Czabanowska, S Fowler-Davis, H Brand, "Women leadership barriers in healthcare, academia and business", Equality, Diversity and Inclusion: An International Journal, Vol. 36 Issue: 5, pp.457-470 (2017).
2. K Czabanowska K. Public health competencies: prioritization and leadership. Eur J Public Health. (2017 Aug 19).
3. T. Smith, M Stankunas, K. Czabanowska, N. de Jong, S. O'Connor, S. Fowler Davis. Principles of all-inclusive public health: developing a public health leadership curriculum, Public Health (2015).
4. K Czabanowska, A Malho, P Schröder-Bäck, D Popa and G Burazeri. Do we develop public health leadership? Association between public health competencies and emotional intelligence: a cross-sectional study. Medical Education:14:83 (2014).
5. K Czabanowska, KA Rethmeier, G Lueddeke, T Smith, A Malho, R Otok, M Stankunas. Public Health in the 21st Century: "Working Differently Means Leading and Learning Differently" (A qualitative study based on interviews with European public health leaders). European Journal of Public Health (2014).
6. K Czabanowska, T Smith, KD. Könings, L Sumskas, R Otok, V Bjegevic-Mikanovic, and H Brand. Search for Public Health Leadership Competency Framework to support leadership curriculum – a consensus study. The European Journal of Public Health (2013).

Professor Darren Shickle, Leeds University, UK



Professor of Public Health.
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and postgraduate programmes in
Public Health
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Darren is Professor of Public Health at the Leeds Institute of Health Sciences. He is also an Honorary Consultant within Public Health England.

Darren has been at Leeds since 2005. He was previously Clinical Reader in Public Health at the University of Sheffield. In 2003/4 he was seconded to the Department of Health in London as a Senior Medical Officer within the Scientific Developments and Bioethics Division. Since 2003 he has been an ethics reviewer for the European Commission. In 1996/7 he was a Harkness Fellow based at the Johns Hopkins School of Public Health in Baltimore and Georgetown University, Washington DC. While in the USA he also worked at the US Department of Health and Human Services.

Darren's main current specialist interest is research on the public health workforce and public health leadership. He also has expertise on public health issues relating to eye-health and he is working across the ophthalmology and optometric sector on various policy and research projects. His other ongoing interests include public health genetics and sexual health/HIV.

He has research links with various European countries, New Zealand, Hong Kong, United States of America and Canada.

Key publications

1. Pezzullo L, Streatfeild J, Simkiss P, Shickle D. The economic impact of sight loss and blindness in the adult population. *BMC Health Services Research* 2018; 18:63 DOI 10.1186/s12913-018-2836-0 <http://rdcu.be/FWAt>
2. Shickle D, Stroud L, Day M, Smith K. Master or Apprentice: rethinking entry points and training in public health. *Journal of Public Health* 2017, <https://doi.org/10.1093/pubmed/fox081>
3. Shickle D, Farragher TM, Davey CJ, Slade SV, Syrett J. Geographical inequalities in uptake of NHS funded eye examinations: Poisson modelling of small-area data for Essex, UK. *Journal of Public Health* 2017 <https://doi.org/10.1093/pubmed/fox058>
4. Shickle D, Day M, Smith K, Zakariasen K, Moskol J, Oliver T. Mind the Public Health Leadership Gap: The opportunities and challenges of engaging high profile individuals in the Public Health agenda. *Journal of Public Health* 2014; 36(4): 562-567
5. Day M, Shickle D, Smith K, Zakariasen K, Moskol J, Oliver T. Training public health superheroes: identifying talents for public health leadership. *Journal of Public Health* 2014 26(4): 552-561

Kai Michelsen, Dr. rer. med. Dipl. -Pol. Assistant Professor at the Department of International Health, FHML, Maastricht University



Coordinator, Bachelor of Sciences in European Public Health
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Kai Michelsen studied political sciences at the Philipps University in Marburg (Germany), where he received his Diploma in Political Sciences. Thereafter he became junior researcher at the Institute of Medical Sociology at the Johann Wolfgang Goethe University in Frankfurt, where he also wrote his dissertation. He worked at the University of Applied Sciences in Fulda (Germany) and the Institute of Public Health in Rhine Westphalia (Germany) before he became Assistant Professor at Maastricht University.

In education and research, Kai Michelsen focusses on the development of welfare states, health system health politics, mainly in a European context. He worked on a) the provision and utilisation of information (systems) and evidence (“policy impact”), b) topics like diffusion and dissemination of innovation, scaling up, transferability and policy learning, and c) analysis of and for policy making. He is interested in discussions about “governance” and was involved in several projects being funded under the European Union Health Program, addressing health system policies, regional policies and investments in health with a special focus on the reduction of health inequalities. As coordinator of the Bachelor of Sciences in European Public Health program he is involved in Curriculum development, with a specific interest in “problem-based learning” and “constructive alignment” approaches.

Publications

1. Clemens T, Sørensen K, Rosenkötter N, **Michelsen K**, Brand H. The Directorate-General for Health and Consumers 1999–2014: An assessment of its functional capacities. *Health Policy*. 2017; 121(6): 500–510.
2. Neagu OM, **Michelsen K**, Watson J, Dowdeswell B, Brand, H. Addressing health inequalities by Structural Funds. A question of opportunities. *Health Policy*. 2017; 121: 300–306.
3. van der Zanden B, **Michelsen, K**, Mekel, O, Ward, O. Scaling up projects and initiatives for better health: from concept to practice. Copenhagen: WHO Regional Office for Europe, 2016.
4. **Michelsen K**, Brand, H, Achterberg PW, Wilkinson JR. Promoting better integration of health information systems: best practices and challenges. Copenhagen: WHO Regional Office for Europe (Health Evidence Network (HEN) synthesis report), 2015.
5. Clemens T, **Michelsen K**, Brand H. Supporting health systems in Europe: added value of EU actions? *Health Economics, Policy and Law*. 2014; 9 (1): 49-69.

Professor Ron Dagan, Ben Gurion University, Beersheva, Israel



Distinguished Professor of Pediatrics and Infectious Diseases at the Ben-Gurion University of the Negev, Beer-Sheva, Israel.

Professor Dagan obtained his MD degree in 1974 from the Hadassah Medical School of the Hebrew University, Jerusalem, Israel. In 1982, he embarked on a 3-year Fellowship in pediatric infectious diseases at the University of Rochester, Rochester, NY. He founded the Pediatric Infectious Disease Unit at the Department of Pediatrics, Soroka University Medical Center, Beer-Sheva, Israel, and served as its director from 1987 to June 2014. His previous appointments include Adjunct Associate Professor of Pediatrics at the University of Rochester, New York, USA, from 1993 to 1998, in addition to Advisor for Infectious Diseases at the Israeli Ministry of Health.

A member of several national and international advisory committees and medical and scientific associations, Professor Dagan was the Chairman of the Advisory Committee for Infectious Diseases of the Israeli Society of Pediatrics from 1992 to 1997 and has served on the National Advisory Committee for Infectious Diseases and Immunization since 1991. He is also a Founding Member of the World Society for Pediatric Infectious Diseases (WSPID) and a Fellow of the Infectious Diseases Society of America (IDSA). He served as a member of the Executive Committee of the International Society of Infectious Diseases (ISID) from 2010 to 2016.

Professor Dagan has been involved in the World Health Organization (WHO) Working Group on Pneumococcal Nasopharyngeal Carriage and the WHO Pneumonia Radiology Working Group. He has served as President of the European Society for Paediatric Infectious Diseases (ESPID) from 2004 to 2006, President of the World Society for Pediatric Infectious Diseases (WSPID) from 2006 through 2009, and Chair of the Board of the International Symposia on Pneumococcus and Pneumococcal Diseases (ISPD) from 2010 to mid-2016.

Professor Dagan serves on the editorial board of several peer-reviewed journals, including *Pediatric Infectious Disease Journal*, *Infection*, *Human Vaccines*, *Journal of Infectious Diseases*, *Vaccine* and *International Journal of Infectious Diseases*. He is a recipient of many grants and awards. During his professional career, he has contributed over 475 original articles, reviews and book chapters, and has presented more than 500 papers at national and international scientific meetings.

Professor Dagan has earned international recognition for his research, which has focused largely on the development of vaccine preventable diseases, with particular emphasis on pneumococcal vaccines; understanding of hepatitis A epidemiology and introduction of hepatitis A vaccines; the epidemiology of respiratory infections in children; clinical aspects of vaccination against antibiotic-resistant pneumococci; the pathology of otitis media, role of resistant organisms in otitis media and prediction of bacteriologic response to various antibiotics; and the epidemiology and prevention of enteric and invasive infections in young children.

Orna Baron-Epel, PhD MPH, Director of the School of Public Health, University of Haifa Israel



Orna Baron-Epel, PhD MPH, Director of the School of Public Health, University of Haifa, and head of the Center for Evaluation of Health Promotion Interventions. Her PhD is in biology from the Tel Aviv University and her MPH is from the Hebrew University. Orna has been involved in the development and running of the School of Public Health since 2003 and previous to that she was in charge of publications at the Israeli Center for Disease Control.

Her research interests are mainly: health promotion, social epidemiology, health literacy and health behavior. Orna is involved in many research projects such as: health literacy, social aspects of tobacco use, vaccination, alcohol abuse, social capital, discrimination and health and the built environment.

Selected Publications

1. **Baron-Epel, O.**, Levin-Zamir, D., El Hayani, A., (2017). Internal locus of control, health literacy and health, an Israeli cultural perspective. *Health Promotion International* 2017 Nov 13. doi: 10.1093/heapro/dax078. [Epub ahead of print]
2. Amit-Aharon, A., Nehama, H., Rishpon, S., **Baron-Epel, O.** (2017). Parents with high levels of communicative and critical health literacy are less likely to vaccinate their children. *Patient Education and Counseling*. 100,768-775. <http://dx.doi.org/10.1016/j.pec.2016.11.016>
3. Heymann, A., O. Fridman, N., Kaplan, G., **Baron-Epel, O.** (2016). Unsupportive social interaction associated with Poorer Self-Reported Health in Israeli patients with diabetes. *American Journal of Public Health*. 40(5), 645-651.
4. **Baron-Epel, O.**, Ivancovsky, M. (2015). A socio-ecological model for unintentional injuries in mir... A case study of Arab Israeli children. *International Journal of Injury Control and Safety Promotion* 22(1), 48-56.
5. **Baron-Epel, O.**, Kaplan, G., Moran, M. (2010). Perceived discrimination and health related quality among Arabs, immigrants and veteran Jews in Israel. *BMC Public Health*, 10;282.

Professor Aron Troen, Institute of Biochemistry, Food Science and Nutrition, Hebrew University of Jerusalem, Israel



Aron M. Troen, DPhil

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Prof. Troen received his BSc from the Hebrew University of Jerusalem and his doctorate from Oxford University.

Aron Troen directs the Nutrition and Brain Health Laboratory at the Institute of Biochemistry, Food Science and Nutrition, The Robert H. Smith Faculty of Agriculture, Food and Environment, of The Hebrew University of Jerusalem. He is also a visiting scientist with the USDA Human Nutrition Research Center on Aging at Tufts University.

His research employs human and animal studies to understand the modifiable risk-factors for cerebrovascular and neurodegenerative diseases, such as B-vitamin deficiencies, hyperhomocysteinemia and other factors, with the long term goal of identifying processes that can be targeted for intervention.

A strong related interest is the efficacy and safety of micronutrients in clinical practice and in public health interventions such as food fortification and iodine fortification. He is Israel's representative to the Iodine Global Network and serves on Israel Ministry of Health committees on Nutrient Supplementation & Food Fortification and on Food Insecurity.

Nadav Davidovitch, MD, MPH, PhD, Director School of Public Health, Ben Gurion University, Be Israel



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Nadav Davidovitch, MD, MPH, PhD is an epidemiologist and public health physician. He is a Full Professor and Director, School of Public Health at the Faculty of Health Sciences, Ben-Gurion University of the Negev in Beer Sheva, Israel. He teaches on health policy, public health, one health/ecohealth, health promotion, the Israeli healthcare system, public health ethics, and global health.

Prof. Davidovitch served as Public Health Officer at the Central District, Public Health Services, Ministry of Health, Israel and he is currently Chair, Israeli Public Health Physician Association and serves as Board Member, Physicians for Human Rights - Israel. He was a Fulbright visiting professor at Department of Sociomedical Sciences, School of Public Health, Columbia University (2005-2006) and a visiting professor at the School of Public Health, University of Illinois – Chicago (2008 and 2016). His current research deals with health policy, health inequities; health and immigration; vaccination policy; environmental health and public health history and ethics.

Prof. Davidovitch serves on several international and national committees, among them: Executive Committee, European Public Health Association; Head of Middle East Chapter, International Society for Environmental Epidemiology; Israel national advisory committee for health promotion; joint committee on environmental health (Israel Ministry of Health and Ministry for the Protection of the Environment); Israeli Health Impact Assessment Working Group. He authored or co-authored over 120 papers and book chapters, co-edited six volumes and published his work in leading medical and health policy journals, such as the New England Journal of Medicine, Lancet, Clinical Infectious Diseases, Emerging Infectious Diseases, Journal of Pediatrics, Vaccine, Social Science and Medicine, and Law & Contemporary Problems.

Milka Donchin MD, MPH, National Coordinator of Healthy Cities, Israel


MD and MPH from Hebrew University
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Milka leads the Health Promotion field in the Braun School of Public Health and Community Medicine, of the Hebrew University and Hadassah, Jerusalem. She established the health promotion track in 2000 and teaches the basic health promotion course for all MPH students and the 'community development for Health Promotion course for the track. She stands for community based participatory research approach aimed to assess needs and assets and planning interventions together with the target population. She uses the same approach in her (voluntary) role as the national coordinator of the Healthy Cities network, since 1991.

She was engaged in developing tools for needs assessment in local authorities which provided the basis for preparing a city health profile which provide basic information for planning strategies for health promotion and tackling inequalities in health. The Israeli Healthy cities national network include 50 cities, towns and regional councils in which a health coordinator was nominated to lead its policy and programs. The network provides them with training and serves as a platform for mutual learning and sharing experience. In the framework of her role as the head of the Hadassah occupational health unit, during the years 1998-2013, she developed the comprehensive service hand in hand with developing a computerized database which became a platform for epidemiological studies on several topics on hospital employee's health.

Selected Publications

1. **Donchin M**, Baras M: (2004) A "smoke-free" hospital in Israel – a possible mission. Preventive Medicine 39:589-595.
2. **Donchin M** , Shemesh A.A, Horowitz P, Daoud N: (2006) Implementation of the Healthy Cities principles and strategies: an evaluation of the Israel Healthy Cities Network, Health Promot. Inj Prev 21:266-273.
3. Gofin R, **Donchin M**: (2008) School health services: parents' and teachers' opinions. Harefuah. 147:858-863 (in Hebrew).
4. Nubani-Husseini M, Berry E, Abdeen Z , **Donchin M**: (2016) Dietary patterns and physical activity among Palestinian female schoolchildren in East Jerusalem. SEEJPH. DOI 10.4119/UNIBI/SEEJPH.2016-92.
5. Feldman I, **Donchin M**, and Levine H: (2016) A smoke-free medical campus in Jerusalem: data and action. Israel Journal of Health Policy Research. DOI 10.1186/s13584-016-0080-9.

Gary Ginsberg DrPH, Epidemiology-Health Economics, Braun School of Public Health, Jerusalem



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Gary received his DrPH in Health Policy Planning and Administration from the University of North Carolina and has a MSc with distinction in Economics from London University and a B Statistics and Economics from Leeds University in the UK. He was employed by the Institute of Psychiatry, Wandsworth Borough Council Social Services RD&P in London, before moving to the Israeli Ministry of Health in 1979. He became the director of the Medical Technology Assessment Sector, carrying out cost-utility analyses of vaccinations and interventions to reduce high risk factors like smoking, obesity and lack of exercise. Later he carried out much needed burden of disease calculations of morbidity, mortality and monetary costs from air pollution and tobacco consumption in Israel. He specialises in evaluating potential interventions using Cost-Utility Analysis that combines synergistically the disciplines of Epidemiology and Economics. He worked for the WHO HQ in Geneva between 2002-2005, carrying out worldwide analyses of various screening, prevention and treatment interventions to reduce the burden of disease from cervical and colorectal cancer. He teaches basic health economics and cost utility analysis to Masters in Public Health students from developing countries at the Hadassah-Hebrew University (Braun) School of Public Health in Jerusalem. He has taught intensive two-day courses in Health Economics to health workers in South Africa, Macedonia and Albania. In 2016, he was awarded the Minister of Health's prize for quality publications in health and medicine. He has published over 100 articles, and adoption of some of the conclusions, has led to the saving of many lives via more efficient allocation of resources.

Selected Publications:

1. Ginsberg GM, Tan-Torres Edejer T, Lauer JA, Sepulveda CR. Screening, Prevention and Treatment of Cervical Cancer - A Global and Regional Generalized Cost Effectiveness Analysis. *Vaccine*. 2009;27(24):6060-79.
2. Ginsberg; GM; Lim S; Lauer JA. Johns BP, Sepulveda CR. Prevention, Screening and Treatment of Colorectal Cancer: A Global and Regional Generalized Cost Effectiveness Analysis. *Cost Eff Resour Alloc*. 2010 8,2.
3. Ginsberg GM, Lauer J, Zelle S, Baeten S, Balthussen R. Cost effectiveness of strategies to combat cervical, and colorectal cancer in sub-Saharan Africa and South East Asia: mathematical modeling study. *BMJ* 2012;344:e614
4. Ginsberg G. Cost Utility Analysis of Interventions to Reduce the Burden of Cervical Cancer in Israel. *Vaccine* 2013, 31S,I46-I52.

Chezy Levy M.D, Director Barzilai Medical Center



Chezy Levy M.D. was born in 1955 in Israel and dedicated his life to treating people. Dr. Levy is a graduate of Hebrew University of Jerusalem (Faculty of Medicine), of the Haifa University (Master of Political Science) and of the Ben-Gurion University (Master in Health Administration). During his studying, while being certified in General Surgery, he won the Residency Award (1994).

After being certified as a medical doctor in 1980, Dr. Levy started his career as a field military physician in the Israeli Defense Forces (IDF). 3 years later he won the Regimental Physician Award in Lebanon. During his service in the IDF, Dr. Levy always volunteered to leave for oversea missions: In the summer of 1994 Dr. Levy was a member of the IDF medical corps delegation that left Israel to Ruanda in order to assist and prevent the death of refugees in that country. During July 1997 – October 1999, when he was the Deputy Chief Medical Officer, he participated in preparing the Medical Corps International Aid Delegations to Kenya and commanded the Medical Corps delegation and the field hospital for war refugees at the Macedonia-Kosovo border. Dr. Levy served in the field as a battalion and division physician and later was appointed to become the Chief Medical Officer of the Barzilai Medical Center between the years 2003-2007. Dr. Levy served the IDF for 27 years.

After his retirement, Dr. Levy was appointed as a Senior Executive to the Ministry of Health Medical Division. In 2012 he was nominated as the CEO and Medical Director of the Barzilai Medical Center, Ashkelon, where he works till date. In Barzilai MC, his biggest challenges are the on-going hostility from the Gaza Strip, managing an outdated facility, helping traumatized civilians and dealing with issues that categorize periphery hospitals.

Dr. Levy is an active lecturer and shares his experience and knowledge with medical students and IDF physicians and at Ashkelon College BA in public health program.. He is a member in many national health committees. He served as the Head of the Committee for the Designing Premature Nurseries in Israel, the Head of the Committee for the Establishment of Intensive Care Units in Israel (2009-2010) and the Head of the Committee for Standards Criteria in Israel (2010). Currently Dr. Levy is serving as the Head of the National Committee to Regulate Hospitalization Solutions in Epidemic Diseases.

Dr. Levy lives in Jerusalem with his wife and 3 sons.

Prof Shlomo Zusman DMD, Chief Dental Officer at the Ministry of Health



DMD from Hebrew University, MSc in Dental Health , University College , London
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SHLOMO ZUSMAN received a D.M.D. from the Hebrew University of Jerusalem in 1980. From 1980 till 1994 he was principal in a private dental practice in Ashkelon. A WHO fellowship enabled study at University College, London, where he received an M.Sc. in Dental Public Health in 1988 and obtained a Diploma in DPH from the Royal College of Surgeons. Since 1990 he is a specialist in Dental Public Health. He received a Masters in Public Administration at Harvard University as a Wexner Fellow. Prof Zusman is Chief Dental Officer at the Ministry of Health where he was previously Deputy Director of Health. Earlier in his career, he served as the district dental officer for Ashkelon and as dental officer in Jerusalem. Dr. Zusman is very active within the National Examining Board improving professional manpower quality in dentistry, and in dental public health. He has published extensively in his field. He is a Visiting Lecturer at Tel Aviv Ben Gurion and Hebrew Universities and was appointed Clinical Associate Professor in Dental Public Health at Hebrew University in 2017.

Selected Publications

1. **Zusman SP.** Water Fluoridation in Israel: Ethical and Legal Aspects. *Public Health Reviews*, 2012; 34(1):1-14.
2. **Zusman SP,** Kushnir D, Natapov L, Goldsmith R, Dichtiar R. Oral Health-Related Quality of Life in the Elderly in Israel – Results from the National Health and Nutrition Survey of the Elderly 2005-6. *Oral Health Prev Dent* 2016; 14(2):117-123. 0.505;79/87;0
3. Rugg-Gunn AJ, Spencer AJ, Whelton HP, Jones C, Beal JF, et al, **Zusman SP.** Critique of the review ‘Water fluoridation for the prevention of dental caries’ published by the Cochrane Collaboration in 2015. *British Dental J.* 2016, 220(7); 335-340. 1.08;
4. Natapov L, Sasson A, **Zusman SP.** Does dental health of 6-year-olds reflect the reform of the Israeli dental care system? *Isr J Health Policy Res.* 2016 Oct 5;5:26. eCollection 2016.
5. Natapov L, Dekel-Markovich D, Granit-Palmon H, Aflalo E, **Zusman SP.** Caries Risk Assessment to Inform a Prevention Protocol for Public Health Nurses in Mother and Child Health Centers, Israel. *Public Health Nursing*, 2017; 1–6. DOI: 10.1111/phn.12367.

Professor Ora Paltel, Full Professor of Epidemiology, Senior Physician, Department of Hematology and Director, Braun School of Public Health and Community Medicine, Hadassah-Hebrew University, Jerusalem, Israel



EDUCATION/TRAINING	DEGREE (if applicable)	Years	FIELD OF STUDY
University of Toronto, Toronto, Canada	BSc.	1974-1978	Physical Anthropology
McGill University, Montreal, Canada	MDCM	1978-1982	Medicine
Internal Medicine Residency, Montreal General Hospital	FRCPC	1982-1985	Internal Medicine
Hematology Residency, McGill University		1987-1989	Hematology/Oncology
McGill University, Montreal, Canada	MSc.	1985-1988	Epidemiology & Biostatistics

Dr. Paltiel trained in Medicine and in Epidemiology at McGill University, Montreal Canada. She has been an Attending Physician in the Hematology Department at Hadassah and a teacher and investigator at the Braun School of Public Health & Community Medicine of Hebrew University/Hadassah since 1992. Since 2012 she has been the Director of Hadassah's Center for Research in Clinical Epidemiology. She has authored and co-authored over 150 peer-reviewed publications. A specialist in Internal Medicine and Hematology, with a primary clinical emphasis on lymphoma, and with further training in epidemiology, her research interests include cancer epidemiology, focusing on the lymphomas. She leads a large research effort on non-Hodgkin lymphoma among Israelis and Palestinians focusing on genetic, viral and environmental risk factors.

Dr. Paltiel is a co-investigator in the large Jerusalem Perinatal Cohort study. She is a member of international research consortia on Lymphoma (InterLYMPH) and on childhood cancer (I4C). She was a visiting scholar at the Memorial Sloan Kettering Cancer in New York, and the National Cancer Institute in Bethesda, Md. As a member of the Hebrew University Centre of Excellence on Environment, Agriculture and Health she has led research on the environmental and health implication of growing produce in recycled waste-water, an important technology in arid and semi-arid regions.

Dr. Paltiel served as Director of Hadassah-Hebrew University's International Master's Program in Public Health (IMPH) from 2013-2016. Over the past 40 years this program has trained over 850 graduates from 92 countries worldwide, many going on to key positions in government, academia and NGOs worldwide. The program provides full scholarships for students from low and low-middle income countries, and maintains an active alumni program fostering life-long learning. In 2016 she took over as Director of the Braun School, while maintaining her clinical, teaching and research commitments.

Dr. Paltiel is a committed educator and has won several teaching awards. In 2018 she won the Rector's prize for excellence in research and teaching. She has travelled to Russia and Macedonia to teach courses in epidemiology and Clinical Epidemiology. She teaches Masters' level courses on Cancer Epidemiology, Clinical Epidemiology, Research Forum and Clinical Trials, as well as Epidemiology and Hematology for medical students. She runs short courses on clinical research methodology and clinical trials ethics throughout Israel, and is the academic coordinator for GCP

training for the Israel Medical Association. She has supervised and mentored scores of MD, Masters and PhD students, including students from the West Bank, Kenya, Tanzania, Nigeria, Uganda, Ethiopia, Macedonia, Russia and Albania. In 2016 she organized and chaired an international workshop on Professionalism, sponsored by the Israel National Institute for Health Policy Research.

Professor Yehuda Neumark, Director of the Braun School's International MPH Program, Hebrew University-Hadassah, Jerusalem



Prof. Neumark was born and raised in North America and completed his undergraduate degree in Montreal, Canada. He moved to Israel in 1985, and completed a Master of Public Health degree (with distinction) and a PhD in Epidemiology at the Braun School of Public Health & Community Medicine of Hebrew University-Hadassah, and then undertook a NIH-sponsored post-doc fellowship at Johns Hopkins University School of Hygiene and Public Health.

Since 1997, he has been a faculty member at the Braun School where he is engaged in research that focuses primarily on the epidemiology of alcohol and drug use and misuse, and on the application of information and communication technologies for health promotion among young adults. This work is currently funded by grants from the European Union and other local and international funding agencies, and is reflected in over 60 peer-reviewed articles and book chapters.

Prof. Neumark served as Director of the Braun School's International MPH Program from 2007 until 2012, when he was elected to the position of School Director, a term he served until February 2016. Upon stepping down from that position, he reassumed directorship of the International MPH Program and in this capacity also oversees an active global Alumni Program of more than 800 graduates from 98 countries mostly in low-income and transitional-income regions.

His teaching responsibilities include courses in epidemiology, research methods, and community-health, and he mentors public health students and medical students at the bachelor, master and doctoral level. He lectures in other universities in Israel and abroad (e.g., Kenya, Nepal, Turkey, USA). He reviews for numerous journals and funding agencies, consults to the Israeli Parliament and other governmental-agencies on national alcohol and drug policy and strategy, and recently completed a 3-year term as a member of the Executive Board of the Association of Schools of Public Health in the European Region.

Selected Peer-Reviewed Publications

1. Usmanova G, **Neumark Y**, Baras M, McKee M (2012) Patterns of adult tobacco use in Uzbekistan. *European Journal of Public Health*, 22:704-7.
2. **Neumark Y**, Lopez-Quintero C, Feldman B, Hirsch-Allen AJ, Shtarkshal R (2013) Online health information seeking among Jewish and Arab adolescents in Israel: Results from a national school survey. *Journal of Health Communication*. 18:1097-115.
3. Lopez-Quintero C, **Neumark Y** (2015) Prevalence and determinants of resistance to use drugs among adolescents who had an opportunity to use drugs. *Drug and Alcohol Dependence*, 149:55-62.
4. Adebayo G, **Neumark Y**, Gesser-Edelsburg A, Abu Ahmad W, Levine H (2017) Zika pandemic online trends, incidence, and health risk communication - a time trend study. *BMJ Global Health*, 2(3):e000296.
5. **Neumark Y** (2017) What can ecological studies tell us about death? *Israel Journal of Health Policy Research*, 6:52.